

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com,
email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 72 - 823 Days Plan H (the Scheme)

Notice is hereby given to all the investors/unit holders of the Scheme that April 25, 2016* has been approved as the record date for declaration of the following dividend under the plans/ options under the Scheme. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/ options of the Scheme, at the close of business hours on the record date.

Plans/Options under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹10/- each)#\$	NAV as on April 18, 2016 (₹ Per unit)
Dividend	0.0500	11.5319
Direct Plan - Dividend	0.0500	11.5858

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Scheme.

* or the immediately following Business Day, if that day is a Non-Business Day.

Suspension of trading of units of the Scheme

The units of the Scheme are listed on National Stock Exchange of India Limited (NSE). The trading of units of the Scheme stands suspended on NSE effective close of trading hours on April 20, 2016 and shall be available for trading on rollover of the Scheme. For the purposes of redemption proceeds, the record date shall be April 25, 2016.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : April 19, 2016

No. 019/04/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

"NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.